



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Thursday, March 15, 2018

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### **Unify Against Bullying Ribbon Cutting Ceremony and Open House**

*SPRINGFIELD* — Mayor Dominic Sarno, representatives of Unify Against Bullying and invited guests will hold a ribbon cutting ceremony on Thursday, March 15<sup>th</sup> at 4 p.m. in the Unify offices located at One Financial Plaza, 1350 Main Street, Suite 1214, Springfield, Massachusetts. Their public open house from 5-7 pm has been SOLD OUT.

Unify Against Bullying is a tax exempt organization whose mission is; to bring an end to bullying through the celebration of true diversity. The organization has funded anti-bullying initiatives to reach students from pre-school to high school and the community at large. They create and produce an annual all-inclusive fashion show that celebrates diversity. The show has been sold-out for the last three years and is live-streamed on Facebook to reach thousands of viewers. Their "Selfie Challenge" is raising awareness globally to the silence that is associated with bullying. The Unify high school students are bringing education to those that it makes the most impact by a program that explains the effects of bullying to their younger peers. There are countless children waging quiet battles against bullying. Many believe they are alone. Unify Against Bullying wants these children to know they are far from alone, supported by a loving, caring community of fellow students, teachers, parents and business and community leaders. That is why they say – "When we stand together, we stand as one"!

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