



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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Unify Against Bullying Fundraiser September 22nd!

Springfield, Massachusetts – Unify Against Bullying and Jumptown Skydiving announces a “Fly for Unify” fundraising event to be held Saturday, September 22nd. The event will be from 10-4 pm and is located at Jumptown in Orange, Massachusetts.

This unique and exhilarating event is like no other! Corporate executives, community leaders and moms and dads make up the sixteen people who have volunteered their time to raise funds to support Unify Against Bullying and their mission - to end bullying through the celebration of true diversity. Unify thanks our Jump Coordinator Jessica Pertuz, WWLP-TV 22 Account Executive, flyers Edward Zemba, Unify founder, sons Joe Zemba, Kyle Zemba Boomer, the Springfield Thunderbirds mascot (in full costume), Mark French, the Republican, Cheryl Coakley Rivera, Tim Rooke, Ben Craft, Sue Keller, Marcotte Ford, Javil John, Mattress Firm, Jennifer Monson-Bishop, EMT-Springfield, Jamie Campbell, Alan Campbell, Basia Belz, Vivid Hair Salon and Spa and Werner Maiwald, Renaissance Insurance Benefits.

Unify Against Bullying is a tax exempt organization founded in East Longmeadow, Massachusetts. We raise funds to provide grants for anti-bullying initiatives to benefit children and youth in school and the community at large. Unify creates and produces an annual all-inclusive fashion show that celebrates all size, shapes, styles, ethnicity, sexual orientation and physical ability. Our “Selfie Challenge” is raising awareness globally to the silence associated with bullying. Unify high school students do peer presentations for younger students focused on what bullying is and how it impacts the person being targeted. To learn more about the organization, go to www.unifyagainstabullying.org.

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